



GroundWork Equity, LLC announces the close of a \$6 Million Series A Round for ISO Group, Inc.

GroundWork Equity's strategy and planning directly impacted the overall equity value for the ISO Group.

AGOURA HILLS, California, October 28, 2008 – GroundWork Equity, LLC, is pleased to announce the close of a Series A Round of \$6 million for ISO Group, Inc., a spare parts logistics provider for the defense industry from Antares Capital and ABS Capital. GroundWork Equity accelerates the growth of companies by providing strategic planning, execution and access to investment capital.

GroundWork Equity worked with ISO Group's senior management, assisting in the strategic and execution planning to maximize the equity value of the ISO Group to enable the Series A round.

"GroundWork Equity played a critical part, providing us direction for a proper company evaluation and helped expedite and navigate us through the fund raising process," said, Jason Nunn, president and CEO of ISO Group, Inc.

"The ISO Group represents the effectiveness of the GroundWork Equity philosophy of leveraging our operating experience in addition to strategy and management planning to significantly increasing the equity value for a funding event, " said Michael Edell, a founder and managing partner of GroundWork Equity. "

ISO Group provides spare parts logistics for the defense industry. With over 1.3 million suppliers, covering more than 126,000,000 parts, the ISO Group seamlessly manages the requirements for long term contracts and single line items. Specializing in expansive lists of items, ISO Group immediately delivers to one or multiple locations globally.

(more)

GroundWork Equity, LLC, Facilitates Funding for ISO Group, Inc.
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About Groundwork Equity, LLC

Groundwork Equity, LLC accelerates the growth of companies by providing strategic planning, execution and access to investment capital. The firm often invests directly in companies or takes the lead in funding efforts by partnering with venture capital or accessing its network of private investors. With decades of operating experience, the GroundWork Equity team supports entrepreneurs by applying business experiences to avoid costly mistakes, while utilizing a wealth of strategic partners and vast contacts. GroundWork Equity works with software, technology-based, consumer products, online, network, new media and communication industries. For information call 818.707.0074 ext. 103 or log-on to www.GroundWorkEquity.com

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